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# *Free February Special*

**Kansas Gay Feather • Blazing Star • Liatris**

All these names apply to the new dazzling hardy flowering plants which everybody wants. We have 5 different varieties.

**Regular Sale Price is 25 Cents Each**

*Here is the FREE OFFER*

**2 BULBS of Liatris FREE with each \$1.00  
order reaching us before March 10th.**

*Better Mail Your Order Today*

**BILL'S GLAD GARDENS, Canandaigua, N. Y.**



6-01  
DISREGARD ALL PRICES  
SEE NEW PRICE LIST INSERTED

# Bill's Bargain Bulb Book

## GLADIOLUS

c/1933

Peonies

Iris

Dahlias

Perennials

Lilies

Seeds

Garden  
Supplies

Spring  
1932



### BILL'S FRAGRANT GLADIOLUS

Summer blooming. Large flowers,  
well open. Four to six at a time.  
Ten to sixteen buds per spike.

Three to four feet tall. Saffron,  
with orange tint. Broad, beauti-  
ful foliage. Large, clean bulbs.

See page 4 for description.

**BILL'S GLAD FARMS, Inc.**  
Canandaigua, N. Y.

# GLADIOLUS BILL'S BULBS BLOOM BEST GLADIOLUS

Trade Mark

## Our Trade Mark Is Your Protection

### HOW TO ORDER BY MAIL

Please use the Order Sheet in center of catalog. Write your name and complete address plainly. This publication cancels all previous prices, terms, or discounts.

### ORDER EARLY

Orders are booked in rotation as received. If a variety ordered is sold out we will substitute another variety of equal or higher value, or return the amount to you. Please indicate by "yes" or "no" on order sheet in proper space, whether we may make substitution. Our stock of some varieties is limited, and the first orders will get them.

### TERMS

Remittance must accompany all orders, as prices are based on cash with order. All bulbs ordered from this catalog sent prepaid to all points in United States and Canada. No charge for packing. Transportation extra to foreign countries.

### CANADIAN CUSTOMERS

All Canadian customers must apply to "Destructive Insect and Pest Act Advisory Board, Department of Agriculture, Ottawa, Ontario," for a permit to import bulbs.

### TRADE DISCOUNTS

Special quotations will be sent to commercial growers, florists and nurserymen when application is made on printed stationery or business card enclosed.

### GUARANTEE

We guarantee all stock to be true to name, and to be vigorous flowering size. We cannot guarantee results, as the condition under which they are planted is a matter beyond our control. However, full cultural directions will be included with every shipment.

### TIME OF SHIPMENT

We begin to make shipments about March 1st, or as soon after as weather permits.

### OUR LOCATION

Our location is just east of Canandaigua, on the main highway from Buffalo, through Canandaigua to Geneva, Auburn, Syracuse and New York City. Thousands of tourists stop to view our plantings.

The Latch String hangs clear out into the middle of the road, and it will be our pleasure to make your acquaintance and show you our place.

### BANK REFERENCE

If you should care to do so, we invite you to refer to: The Canandaigua National Bank, or Ontario County Trust Co., both of Canandaigua, N. Y.

WM. H. PURPLE, President

FRED R. PURPLE, Treasurer

**Make All Checks and Money Orders Payable to**

**BILL'S GLAD FARMS, Inc.**

**GLADIOLUS BILL, Manager**

**Canandaigua, New York**

## BILL'S BEST BARGAIN FOR 1932

**20 Bulbs—All Different and Labeled—\$1.00**

**Total Catalog Value \$1.70**

This collection will contain one each of the following:

Break O' Day, Quaker Maid, Elaine, Mary Pickford, Betty Joy, Gladdie Boy, Chicadee, Halcyon, Mauve Belle, Schwaben, Alice Tiplady, Fastidious, Lucette, Opalescent, Theda, Scarlet Princeps, Vagabond, Milady, Piccadilly, Vanity.

3 sets of above .....	(60 Bulbs)	\$2.50
12 " " " .....	(240 Bulbs)	\$10.00



# Bill's Best Bargains 1935

## GIFT BOX OF 25 GLADIOLUS BULBS

Including Red, Pink Lavender, Orange, Yellow, Cream, White and intermediate shades and tints, both plain petals and ruffled. No two alike. Fancy high class bulbs all labeled by name and each bulb wrapped in colored tissue and packed in a neat box.

POSTPAID  
FOR  
**\$1.00**

**30 GLAD BULBS \$1.00**

Same quality as  
**GIFT BOX**  
without labels and color  
tissue wrapping.

## GLORIOUS MIXTURE ALL COLORS

**40 BIG BULBS \$1.00**  
**60 SECOND SIZE 1.00**

## Rare and Unusual GLADIOLUS BULBS 12 FINE BULBS \$2.00

One each of the following

White Orchid	Cleopatra
Creatore	Echo
Gladdie Boy	Mrs. Hoover
Chas. Curtis	Nobilis
Pink Premier	Oh Boy
Harvest Moon	Spider



NEIGHBORHOOD CASE

**500 BULBS**

Made up of 50 Bulbs  
Each of 10 Varieties.

**\$12.<sup>00</sup>**

Ask your neighbors and friends  
to join with you in getting this  
**BOX OF BULBS.**

—or—

How about your Garden Club?

# 1935 GLADIOLUS BULB PRICES

## CANCEL ALL PREVIOUS PRICES

All bulbs on this price sheet will be full blooming size 1¼" to 2½" diam. Nearly all will be 1½" or more in diameter except where the larger bulbs are all sold out. I prefer to plant the 1¼" size myself and if you also prefer the smaller ones, tell me about it.

We have medium bulbs ¾" to 1½" (Not less than 12 of a kind) at one-half the prices listed below.

### CLASS A—GOOD VARIETIES AT EXTREMELY MODERATE COST

3 of a kind 10c. 12 of a kind 35c. 25 of a kind 65c. 100 of a kind \$2.25

48 Bulbs—3 each of the 16 varieties all labeled for \$1.40

96 Bulbs—6 each of the 16 varieties all labeled for \$2.50

192 Bulbs—12 each of the 16 varieties all labeled for \$4.75

Alice Tiplady—Orange saffron. The most popular variety in this color.  
Betty Joy—Light blush pink. Long flower spikes, 8 to 10 flowers open.  
Capt. Jinks—Geranium Pink. Very early, tall and strong.  
Jenny Lind—Shrimp Pink. Ruffled, many open. Extra fine cut flower.  
Lucette—White. Many open. Fine cut flower. Rapid propagator.  
Mary Pickford—Creamy white. Heavy spikes with many flowers open.  
Mauve Belle—Spinel pink, center Tyrian rose, long flower heads.  
Milady—Extra tall, ruffled Creamy White. Fine cut flower.  
Mt. Marcy—Extra tall. Very large flowers, Scarlet, 20 buds on spike.  
Nineteen Ten Rose—Pure Rose shade with white central line on lower petals.  
Opalescent—Wonderful spikes of very large Pale Rose Lavender.  
Pippin—Soft plush Pink flowers, large size on tall straight stem.  
Sylvan Queen—Begonia Rose. Very early. Strong grower.  
Theda—Shrimp Pink. Large flowers. Earliest of all!  
Vanity—Delicate LaFrance Pink—Spikes 6' tall. Airy. Large Flowers.  
Zealot—A Scarlet variety, with yellow in center. Very striking.

### CLASS B—BETTER VARIETIES THAN THOSE IN CLASS "A"

Each .05. 6 of a kind 25c. 12 of a kind 45c. 25 of a kind 80c. 100 of a kind \$2.90

48 Bulbs—3 each of the 16 varieties all labeled for \$2.00

96 Bulbs—6 each of the 16 varieties all labeled for \$3.50

192 Bulbs—12 each of the 16 varieties all labeled for \$6.50

Alma Mater—An unusual Orange and White combination. Vigorous Grower.  
Araby—Lavender Pink. Ruffled and unusual. Resemble Orchids.  
Beatrice—Pink over cream ground. Appearance crepe paper effect. Tall.  
Break O' Day—LaFrance Pink. One of the finest cut flowers. Large. Early.  
Chameleon—Changeable colors, blended lilac, purple, violet and orange. Lovely.  
Cornell—White. Tall, straight, ruffled. Very early. Favorite with Florists.  
Fastidious—Shell Pink. Very large open flowers, airy and graceful.  
Geneva Gem—Scarlet Red. A big 6' tall "Paisley Glad." Very large blooms.  
Goldina—Yellow, early, ruffled, tall and straight. Fine Yellow.  
Halcyon—Beautiful, soft, rose pink. Strong grower, spikes have 24 buds.  
Halley—Salmon Pink. Large, early.  
Parader—Begonia Rose. Many open. Bordered with zone of yellow.  
Pride of Lancaster—Brilliant orange salmon. Ruffled. Many open.  
Quaker Maid—Soft Orchid Pink. Tall and strong. Many flowers open. Late.  
Revue—Yellow-Pink. Yellow center with pink tips. Fine.  
Rubella—Rich Velvety dark red purple, straight spikes, well placed.

### CLASS C—NEW AND POPULAR VARIETIES

Each 10c. 3 of a kind 20c. 6 of a kind 35c. 12 of a kind 65c. 25 of a kind \$1.00  
100 of a kind \$3.50

15 Bulbs—1 each of any 15 varieties all labeled for \$1.00

45 Bulbs—3 each of any 15 varieties all labeled for \$2.50

100 Bulbs—10 each of any 10 varieties all labeled for \$4.25

250 Bulbs—Not less than 10 of a kind all labeled for \$10.00

Aflame—Begonia Rose. Six feet tall. Extra large flowers.  
Antique—Rich Velvet Carmine. Tall, long bud spikes.  
Betty Bunce—Pale Lilac flaked phlox. Very tall with large flowers.



Betty Nuthall—Coral Pink. Very tall, straight. Large flowers.  
 Black Pansy—Beautiful rich dark red with pansy-like throat.  
 Chieftain—Tyrian Rose. Large flowered with nice strong spikes.  
 Dardenella—Congo Pink, flaked deep red, 8 open flowers in double row.  
 Dr. Bennett—Orange-Scarlet. A most popular red.  
 Echo—Pinkish Lavender, a new large flowered variety. Fine.  
 Emily Aubrun—Copper Bronze. Unusual. Many open, extra large. New.  
 Fleetwood—Light rose pink. Straight. Many flowers open.  
 Floretta—Ivory white with yellow throat, tall and straight.  
 Giant Nymph—Light Salmon—Extra large, strong grower.  
 Gladdie Boy—Grenadine pink, ruffled, "The Sunshine Glad," a Winner!  
 Golden Dream—Deep Yellow. Tall, strong, many florets open at once.  
 Gypsy Butterfly—Vivid, deep, spectrum RED with butterfly throat blotch.  
 Heavenly Blue—Pale Blue—Several open. Best in this color.  
 King Midas—Deepest Yellow. The largest Prim we have ever seen.  
 Kokomo—Rich velvety Purple with striking throat of yellow.  
 La Paloma—Orange. New. Probably best of the orange glads.  
 Marmora—Slate Grey. Unusual. Heavy purple center. Large.  
 Mr. W. H. Phipps—Brilliant Salmon Rose. Many flowers open. Very large.  
 Mrs. Leon Douglas—Begonia Rose striped with flame. Flowers very large.  
 Mrs. Konynenburg—Light Blue. One of the best and large in blue class.  
 Nokomis—Flame Scarlet flaked mahogany at tips. Strong. Ruffled.  
 Nomad—Immense flowers Persian Lilac, cream zone across lower flowers.  
 Pfitzers Triumph—Brilliant Salmon, Dark red center. Immense open flowers.  
 Piccadilly—Pure creamy yellow with amber throat. Strong spikes.  
 Pinehurst—Sulphur Yellow. Tall, long flower head. 20 buds on stalk.  
 Prim Picotee—Picotee edge of yellow bordering petals of Red. Unusual.  
 Rose Ash—Old rose, overlaid and blended with pink, blue and red.  
 Rotary Pink—Bright Pink. A clear even color. Great favorite.  
 Serrata—New type. Cream. Petals are serrated on edges. Good size.  
 Starlight—Wonderful strong spikes of ruffled Cream Flowers.  
 Superior—Extremely large bright Red with pointed petals. Strong.  
 Tommy Atkins—Bright scarlet. Cut flowers sell quickest of any.  
 Vagabond—Persian Lilac-edged and veined Tyrian pink. Unusual.

#### CLASS D—THESE ARE NEW AND RELATIVELY SCARCE

Each 15c. 3 of a kind 35c. 6 of a kind 60c. 12 of a kind \$1.00  
 10 Bulbs—1 each of the 10 Varieties all labeled for \$1.00  
 30 Bulbs—Not less than 3 of a kind all labeled for \$2.50  
 100 Bulbs—Not less than 12 of a kind all labeled for \$7.00

Allen V. Bunce—Livid Orange Yellow. Large, well expanded flowers. Tall.  
 Chas. Curtis—Sea-Shell Pink. Strong spikes, 16 or more buds. Large.  
 Creator—Rose Pink. Flowers 7" across. Tall, strong spikes.  
 Debutante—Large Geranium-Pink-Flowers well placed in double rows.  
 Harvest Moon—Cream Yellow. 16 or more buds in double row. Extra Fine.  
 Minuet—Pinkish Lavender. Very large. A consistent prize winner.  
 Oh Boy—Brilliant Red. Flowers up to 7" across. Prize Winner.  
 Summer Dream—Glistening Pink frilled flowers. One of the finest!  
 Sunburst—Saffron and Yellow combination. Wonderful color.  
 White Orchid—White. "An artist's Dream." Early, large, ruffled, best white.

#### CLASS E—EXTRA FANCY RARE AND UNUSUAL VARIETIES

Each 20c. 3 of a kind 50c. 6 of a kind 90c. 12 of a kind \$1.75  
 8 Bulbs—1 each of the 8 Varieties all labeled for \$1.40  
 24 Bulbs—Not less than 3 of a kind all labeled for \$3.75  
 48 Bulbs—Not less than 12 of a kind all labeled for \$6.50

Chinoline—Chinoline Yellow. Flowers 4½" across. 8 to 10 open at a time.  
 Cleopatra—Deep Yellow. Large Massive spikes. Heavy substance.  
 Mrs. H. Hoover—Lilac. Very large flowers. Large center deep purple. Fine.  
 Night Bird—Extra Large very dark soft velvet RED. Heavy substance.  
 Nobilis—Massive Frilled, deep velvet purplish RED. Many open.  
 Picardy—Shrimp Pink. Extra Large. Clear Color. Many Open. New and Fine.  
 Pink Premier—Light Cameo Pink. Pure even color with velvety surface.  
 Spider—Cream. New Form and Style. Long, narrow petals. Novelty.

*Send Orders and Remittances to*

***BILL'S GLAD GARDENS, Canandaigua, N. Y.***

# SPRING---1935

CANCEL all previous price lists.

PRICES greatly reduced.

QUALITY the same high standard.

COMPLETE DESCRIPTIVE CATALOG will be sent on request only. Ask for it.

ORDER EARLY. Supply limited on some varieties.

SUBSTITUTION. If any variety you order is sold out, may we substitute another of equal value?

**WE PAY PARCEL POST CHARGES**

**BILL'S GLAD GARDENS**  
**CANANDAIGUA, N. Y.**

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POSTMASTER: If not delivered in five days return to sender. Return postage guaranteed.

Sec. 435<sup>1</sup>/<sub>2</sub> P. L. & R.

U. S. POSTAGE  
**PAID**

Canandaigua, N. Y.  
Permit No. 11

# GREETINGS 1932

## ARE WE DOWN-HEARTED? NOT!

We have a bumper crop of fine, plump Gladiolus bulbs free from disease and thrips. We have made prices to fit the times and I know we shall have to tell some of you with late orders, "Sorry, sold out."

### BILL'S ORIGINATIONS

are going strong and I am pleased to say we are the first producers able to offer you a Fragrant Gladiolus suitable for planting with your other Glads. We have plentiful stocks of **Break O' Day**, **Betty Joy**, **Gladdie Boy**, **Lucette**, **Opalescent** and **Vanity**, which are already well known.

Our business in other plants, bulbs and seeds for your garden is increasing each year. We aim to supply you with only the best varieties and top quality at prices you can afford to pay.

For quick reference you will find:

<b>Gladiolus</b>	<b>Pages 4-20</b>	<b>Peonies</b>	<b>Page 24</b>
<b>Gladiolus Prices</b>	<b>Page 20</b>	<b>Flower Seeds</b>	<b>Pages 25-26</b>
<b>Gladiolus Collections</b>	<b>Pages 21-22</b>	<b>Vegetable Seeds</b>	<b>Page 27</b>
<b>Gladiolus Mixtures</b>	<b>Back of Order Sheet</b>	<b>Perennials</b>	<b>Page 28</b>
<b>Bill's Best Bargain</b>	<b>Inside Front Cover</b>	<b>Dahlias</b>	<b>Pages 30-31</b>
<b>Iris</b>	<b>Page 23</b>	<b>Cultural Directions</b>	<b>Page 32</b>

### BEST SIZE BULBS TO BUY?

If you want exhibition flowers you must plant  $1\frac{1}{4}$ " or larger. A good plump  $1\frac{1}{4}$ " bulb will usually produce a better spike than a big 2" flat bulb.

If you want flowers simply for garden or house decoration you will find medium size bulbs  $\frac{3}{4}$ " to  $1\frac{1}{4}$ " will be very satisfactory and cost you much less. Our price schedule on page 20 does not cover bulbs smaller than  $\frac{3}{4}$ ". If you want smaller bulbs ask for special quotations, stating size and quantity wanted. We never buy anything smaller than  $\frac{3}{4}$ ". Beware of bulbs advertised as flowering size. Flowering size means nothing definite and you may receive bulbs as small as  $\frac{1}{2}$ " diameter or less. You can make your blooming season longer by planting large and small bulbs at one time or making several plantings of large bulbs.

### HOW WE FILL YOUR ORDER FOR GLADS

If sold out of the size you order we will supply next size larger at same price and you win. If next size larger is not available we will supply next size smaller with extra count to offset the difference in price.

We appreciate your kindness in giving us the names of your friends who have gardens and endeavor to put something extra with your order to show our appreciation.

I wish you the best of success with your 1932 Gardens.

Yours most cordially,

GLADIOLUS BILL.



**BETTY JOY**

Soft creamy white, flushed LaFrance pink. Strong grower, long flower spikes, with 6 to 10 perfect flowers opening at a time. Rated 97 per cent as a commercial flower by Gersdorff. Many of the best judges say this is the finest introduction of our entire list. 10c each.

"The Glad with the School Girl Complexion"

## BILL'S FRAGRANT GLADIOLUS

See Front Cover

### NEW! RARE!

The first Fragrant Gladiolus ever sold which will flower in the garden with your other gladiolus.

We have produced other fragrant Glads but have not offered them for sale because we wanted the first introduction to be a beautiful specimen as well as fragrant. Visitors at our farms have likened the odor to that of various flowers, but very few agree on it because it is a delicate sweet fragrance unlike any other flower or plant. To get full strength of the odor, put the flowers in a vase of water in a quiet, fairly warm atmosphere. All size bulbs are the same price.

State whether you want 2" Jumbo bulbs for cutting; 1½" bulbs; 1" bulbs, or ¾" bulbs. Price \$2.00 each; \$5.00 for 3; \$9.00 for 6; \$16 for 12. No other discounts.

**GLADIOLUS**  
**BILL'S BULBS BLOOM BEST**  
**GLADIOLUS**

# BILL'S BETTER BLOOMING GLADS

## Special Discounts on GLADIOLUS Only

If your order amounts to \$ 3.25 deduct \$ .25

If your order amounts to 5.50 deduct .50

If your order amounts to 11.00 deduct 1.00

If your order amounts to 16.50 deduct 1.50

If your order amounts to 29.00 deduct 4.00

If your order amounts to 60.00 deduct 10.00

If your order amounts to 92.00 deduct 17.00

If your order amounts to 125.00 deduct 25.00

**ALBION**—Delicate, soft salmon rose pink. Just the thing for table and house decoration and landscape planting. 5c each.

**ALICE TIPLADY**—Soft, orange saffron shade. Extra fine! The most popular variety in this color. 5c each.

**ALLEN V. BUNCE**—Livid orange yellow, with clear central lines of deep claret. Large, well-expanded, winged flowers, gracefully placed on wiry stalks. In a class with Orange Queen, but longer spikes, larger flowers and colors are clear. 20c each.

**ALMA MATER**—Beautiful, large cream flowers, with strong orange chrome throat. An unusual orange and white combination. Vigorous grower, large flowers and several open at once. 15c each.

**ALTAIR**—Extra tall, salmon saffron. A new shade and very beautiful. 10c each.

**AMERICA**—Very light lavender pink. Usually referred to as an orchid shade. The most popular variety in existence. 5c each.

**ANGOLA**—A fine, tall, very early, salmon pink. Fine for house decoration. 5c each.

**ANTIQUE**—The earliest good red. Tall, long bud spikes, several open at once. Rich velvet carmine with heavy zones of yellow across the lower petals. 15c each.

**ARABIA**—The nearest approach to a black Gladiolus. Good size flowers and spike. 25c each.

**ARABY**—The open flowers are flushed Rosalane pink, with a very distinct, strong throat of Tyrian rose. The buds are clear Chatenay pink. A vase of these flowers, with buds one color and open flowers another color, forms an unusual and striking floral arrangement. The flowers are large, well placed and frilled. Strong grower and several open at once. A winner at the Toledo Show. 20c each.

**BEATRICE**—Something entirely new! Appearance and texture of soft crepe paper. Tall, graceful stalks with well opened, slightly hooded and frilled blossoms. BEATRICE is eosine pink, laid over cream ground. 10c each.

**BETTY BUNCE**—Pale lilac, flaked phlox purple. Creamy throat with delicate lines of true purple. Tall, with large flowers. 10c each.

**BLACK PANSY**—Beautiful rich dark red with pansy-like throat. One of the very dark ones. 10c each.

**BOUNCING BET**—Glistening white, with a soft plume of Persian lilac in the throat. Very straight and tall, with 18 to 22 buds and usually 6 to 8 flowers open. 20c each.

**BROADELBIN (Ruffled)**—Massive, close set flower heads of creamy white, with throat marking of Rosalane purple. Several broad, heavy ruffled flowers open at once. 15c each.

**BUDDY**—LaFrance pink, flaked geranium pink. Throat of martius yellow, with lines of Pomegranate purple. Tall and early. 5c each.

**BYRON L. SMITH**—Lavender pink on white ground. Fine as a cut flower. 10c each.

**CAPT. BOYNTON**—Lavender, with deeper blotch on lower petals. Large flowers well placed on tall stem. 10c each.

**CAPTAIN JINKS**—Geranium pink, with pinard yellow throat blotches and line of spectrum red on lower petals. Extra strong grower and early bloomer. 10c each.

**CHAMELEON**—The little chameleon is noted for its changing color. Reminds one also of a delicate changeable silk with soft melting shades of lilac, purple, violet and orange which blend together perfectly. 10c each.

See bottom page 20 for prices on three or more of a kind.

**GLADIOLUS**  
BILL'S BULBS BLOOM BEST  
**GLADIOLUS**





#### Break O' Day

**BREAK O' DAY**—This variety is now recognized as one of the outstanding recent productions. It combines delicate coloring, graceful stems, large size, earliness, vigor and good keeping qualities. Massive spikes, with several flowers open at a time. Blooming extra early, its soft LaFrance pink flowers will always be marketable at high prices. The pink is flushed over a cream ground and the shade is deeper at tips of petals. There is a zone of martius yellow on lower petals, with delicate central lines of Brazil red. The most striking extra early variety ever produced. 10c each.

**GLADIOLUS**  
 BILL'S BULBS FLOOM BEST  
**GLADIOLUS**

See bottom page 20 for prices  
 on three or more of a kind.

- CHAS. CURTIS**—Sea-shell pink, with back of petals veined Venetian pink. Lower petals maize-yellow, with small carmine feather. Large violet anthers. Strong, vigorous spikes, 16 or more buds, 6 open at a time, good sized flowers, correctly spaced and faced on the stem. The maize-yellow throat is striking and rich. **\$1.00 each.**
- CHICADEE**—Very dainty and airy. An extra early variety of merit. Eosine pink, with light yellow blotches on lower petals. **5c each.**
- CHIEFTAIN**—A large flowered, pure Tyrian rose, with nice, strong spikes. **15c each.**
- CHINOLINE**—Dye manufacturers know this color as Chinoline Yellow. The flowers are  $4\frac{1}{2}$  inches across, and the tip flowers are practically the same size as the first ones. We frequently have 8 to 10 perfect flowers at a time, wide open, spaced perfectly. The stem is weak and you must tie it up to have perfect spikes, but with this little attention it is a wonderful yellow. **\$1.00 each.**
- CLYDESDALE**—Large pomegranate purple. Straight and tall. **10c each.**
- CORALEE**—Light LaFrance pink, with center delicately shaded to Naphthalene yellow. Back of petals veined. **15c each.**
- CORNELL (new 1932)**—The earliest in the white class. Tall, straight, ruffled and mature bulbs give 100% salable flowers. It is not a pure white but has a delicate throat marking. Florists take every flower we have and ask for more. Sure to be a leader in the cut flower markets. **50c each.**
- CREATORE**—First flowers frequently measure 7 inches across. Produces tall, strong spikes, with 16 to 18 buds about mid-season. It is a clear self color, rose doree, with a throat line of carmine red. **50c each.**
- CRIMSON GLOW**—Brilliant crimson with fine, narrow, white markings in the throat of the flower. **5c each.**
- CRINKLES**—A very deep peach blossom pink. The most intensely ruffled variety. **20c each.**
- CROWN OF GOLD**—Pure straw yellow, tall, large flowers placed in a single row. Frequently 10 to 12 flowers open at once. **50c each.**
- DARDANELLA**—This is entirely different from anything else in our list. Flowers are Congo pink, flaked deep hellebore red at the tips. Strong feather of jasper red on straw yellow throat. Tall and straight, with 8 to 10 open flowers in double row. **15c each.**
- DEBUTANTE**—Extra large, geranium pink, pure self color, with light throat feather of Tyrian rose. Flowers well placed in double rows. **20c each.**
- DU GANNE DELIGHT**—Extra large, ruffled variety. Cream, flushed cameo pink, shading to rose pink at edges of the petals. **20c each.**
- EARLY LASSIE**—Ivory white, with a faint flush of lilac on upper petals. Very early. **5c each.**
- EARLY ONE**—One of the earliest to flower. Subdued Begonia Rose, amber yellow throat stippled with Aster purple. **5c each.**
- EASTER LILY**—Large lily type flowers, pure white, with faint blush of phlox pink. Good spacing and facing of flowers, 16 to 20 buds, 6 or more open. **25c each.**
- ECHO**—A new large flowered variety belonging to the lavender class. It is phlox pink, shaded deeper at the petal tips. **25c each.**
- E. J. SHAYLOR**—Deep rose pink. One of the best ruffled varieties. **5c each.**
- ELAINE**—A beautiful, lily white, with faint lilac throat lines. One of the better white varieties. **10c each.**
- ELFIN**—General tone is saffron pink, melting away to Maize yellow in the throat, with delicate feather of Nopal red. **5c each.**
- ELIZABETH TABOR**—Delicate rose pink, with rich crimson blotch. Very early, tall, erect spike, with several open at once. **10c each.**
- ELSYANNA**—Tall, graceful, strong orchid shade with creamy throat. **\$2.00 each.**
- EVELYN KIRTLAND**—Very tall, straight and graceful, shell pink, shading to rosy pink at the edges. Fine! **10c each.**
- FASTIDIOUS**—Very large open flowers of delicate shell pink, shaded to ivory white at the throat. Very airy and graceful. **10c each.**
- FIRST LADY**—An early Primulinus Grandiflorus, in which the colors are unusually clear and glistening. The color is geranium-pink, with a dainty maize-yellow throat carrying small lines of carmine. Flowers 4 inches across, wide open, and 4 to 5 open at a time. In very hot, wilting weather it stood up the best of any in our fields. **\$2.00 each.**
- FLEETWOOD**—A soft, melting light geranium pink, with 5 to 8 flowers open at once. Almost pure self color, on nice straight spike. **35c each.**

See bottom page 20 for prices on three or more of a kind.

**GLADIOLUS**  
BILL'S BULBS BLOOM BEST  
**GLADIOLUS**





### Cameo

**CAMEO**—One of the finest primulinus hybrids yet produced. The soft dainty shades seen in an expensive Cameo. Upper petals LaFrance pink over cream ground with deeper shade on back of petals. The lower petals are Martius yellow shaded off to cream white at tips with a delicate but distinct feather of spinel red. Very tall, straight, early, hooded and winged and slightly ruffled. 10c each.

**FLORAL TRIBUTE**—A large, cream yellow Primulinus. Very strong grower, with tall, straight spikes. 10c each.

**FLORETTA**—Tall, straight spikes of ivory white, with wax yellow throat. Fine for cut flowers. Extra good keeper. 15c each.

**GENEVA GEM**—Very large, heavy flowers, scarlet red, veined cream. Strong grower, stands up well, several open and well placed. This proved to be one of the most magnificent in our entire planting the past Summer. An entire row of them stood five feet to the tips, and not a crooked spike in the row. Florets measure 5 inches across and 5 to 6 open on third day. 50c each.

**FORT SUMTER**—A red of exceptional merit. A pure self scarlet red. Very large, wide open, massive flowers, with petals nearly equal in size. Spikes often have 6 to 8 of these huge blooms open at once. Extra fine. 75c each.

**FRECKLES**—Reminds one of the proverbial freckle faced boy and just as full of pep. The color is practically an orange salmon, with a Paisley effect. 5c each.

**GIBRALTAR**—Same style and type of flower as 1910 Rose. Color much darker. Broad central line of white on petals. 35c each.

**GLACIER**—Extremely tall, vigorous, pure white. Open 4 to 6 flowers at a time placed in a single row. 15c each.

**GLAMOUR**—Bright red rose. Extra early, tall, straight and strong. Large flowers, 5 or 6 open at a time. 35c each.

**GLORIA**—Extra tall, strong and straight. Rose doree, shaded to geranium pink in the throat. 5c each.

**GOLDEN MAID**—Beautiful, ruffled, large, Marguerite yellow, shaded to primrose yellow in the throat. 50c each.

**GLADIOLUS**  
BILL'S BULBS BLOOM BEST  
**GLADIOLUS**

See bottom page 20 for prices  
on three or more of a kind.

**GOLDEN MEASURE**—Pure golden yellow, with very large flowers. Strong grower. 10c each.

**GOLDINA**—Grows very tall and straight. Early ruffled, naphthalene yellow, with striking blotch of amaranth purple. 10c each.

**GRANDIFLORA**—Ruffled white, with rich, velvety purple throat line. Petals rolled back at edges. 25c each.

**GWYNDOLIN**—Deep rose color with exquisite throat markings. Very tall, strong and straight, large flowers, well open. 25c each.

**GYPSY BUTTERFLY**—Vivid, deep, spectrum red, with large throat blotch and feather. The blotch resembles a beautiful large butterfly in the center of each flower. 15c each.

**HALCYON**—A very strong grower, always straight and throwing flower spikes with 18 to 24 buds. A beautiful, soft, rose pink, shading deeper toward the petal tips. 10c each.

**HALLEY**—Large, early salmon pink. 5c each.

**HERADA**—A glistening, clear lavender, known as mauve. A favorite. 10c each.

**HEY DAY**—Begonia rose with a neat throat feather of Carmine and white midribs on the petals. 35c each.

**HILDA**—A big, husky, geranium pink, with light throat. 10c each.

**HOPEWELL WHITE**—Another pure white, with vigorous, strong growth, well formed spike, good, large flowers. 15c each.

**IDYLL**—Very large, round flowers of brilliant geranium pink. Picric yellow throat, with feather of aster purple. 25c each.

**JASPER**—A sturdy, strong grower, with large, well placed flowers of Jasper red with waved petals. 10c each.

**JENNY LIND**—Shrimp pink deepening to geranium pink at tips of petals. Ruffled and petals reflexed at tips. 10c each.

**KALEIDOSCOPE**—Wonderful rich combination of scarlet, edged with shaded rose. Very ruffled, 16 to 18 buds, 6 open, facing and spacing correct. The name Kaleidoscope refers to the rapid change and blend of colors in the flower. 25c each.

**KATINKA**—A dainty white, very ruffled, with a heavy distinct plume of Phlox purple. 20c each.

**KING MIDAS**—A pure picric yellow, with a very faint line of garnet brown in the center. The largest we have ever seen of the Primulinus form. 25c each.



**Cleopatra**

**CLEOPATRA (Ruffled)**—Very deep yellow. Large, massive spikes. Heavy substance. Created a sensation at the Rochester Exposition. Rated 98 per cent as an exhibition variety by Gersdorff. Late flowering. 50c each.

See bottom page 20 for prices  
on three or more of a kind.

**GLADIOLUS**  
BILL'S BULBS BLOOM BEST  
**GLADIOLUS**





### GLADDIE BOY

At the American Gladiolus Exhibit in New York City, GLADDIE BOY won the class of the "Most Beautiful Basket of Glads," as well as the class for the "Most Artistic Table Decoration." It is the *Primulinus Grandiflorus* type, retaining the delicate characteristic coloring. Flowers are well expanded, with only a slight hooded effect. Mature bulbs throw spikes with 18 to 20 buds, and opening 6 to 8 perfect flowers at a time. The color is very distinctive, the general effect being a Grenadine pink, gradually blending with straw yellow deep in the center. The petals are most gracefully frilled. 15c each.

### Gladdie Boy

**GLADDIE GIRL**—We have been searching our test planting several years to find a Glad we thought worthy of this name. After selecting several different ones and later discarding them, we bought the entire stock of another grower's production to name it Gladdie Girl. This in turn was discarded as not good enough. Now we have it from our own productions. You see, the trouble was caused by a definite decision that it

must be better than Gladdie Boy. The style is somewhat similar to Gladdie Boy, but it is taller and much more attractive. Flowers are good size, ruffled. The two lower inside petals are rich plush, wax yellow. Other petals are flushed with bittersweet pink, changing to Grenadine pink at the tips. Good long bud spikes and six perfect flowers open at one time. \$25.00 each.

**GLADIOLUS**  
BILL'S BULBS BLOOM BEST  
**GLADIOLUS**

See bottom page 20 for prices on three or more of a kind.



**KOKOMO**—Rich velvety shade of pomegranate purple with large striking throat blotch of light yellow. Dainty carmine lines across the yellow blotch. 15c each.

**LANCELOT**—A tall, robust, livid pink, stands forth to dispute all claims to garden chivalry, wonderfully strong and beautiful. 10c each.

**LA PALOMA**—Early bright vivid orange. Back of petals even brighter than the face. A new shade different from any other. Large flowers (4-5 inches across), 4-6 open. Heavy texture. Tall, strong, healthy grower. 50c each.

**LA PETITE**—Two lower petals pinard yellow. Other petals white, flushed with mallow pink and deeper at the tips. 35c each.

**LA ROSE**—A pure, self color of deep Tyrian rose, with extremely velvety surface. Heavy petals, good foliage, excellent form, wide open flowers. 20c each.

**LEGION GOLD**—Very tall, straight, several flowers open, pure empire yellow. 50c each.

**LE MARECHAL FOCH**—Same shade as America, but larger flowers. 5c each.

**LOELLA**—Smoky old rose. Flaked deep smoky blue. 25c each.

**LOS ANGELES**—A new LaFrance pink. Lateral branches are produced so freely that several cuttings may be made from one spike. 10c each.

**LUCETTE**—As seen growing in the fields it appears to be absolutely pure white, but backs of petals carry a trace of Phlox pink which imparts an alluring orchid sheen to the flowers. Lower petals have a dainty, subdued feather of wonderfully soft Phlox pink. As a commercial white, it is ideal in color and form. Also well adapted for mass planting in landscape work. Extra good as a forcing white. 5c each.

**LUCIFER**—Peach red, with large throat blotch of sulphur yellow. Flowers 5 inches across, 5 to 7 open. 20c each.

**MARY PICKFORD**—Wonderful creamy white, with handsome heavy spikes, showing many flowers open at once. 5c each.

**MATADOR**—A deep Hermosa pink, with rosy flush and distinct feather. Unopened buds have a soft flush of strawberry pink. Rather late bloomer. 25c each.

**MAUD MULLER**—An Orange and yellow Prim that everyone stopped to admire in our fields. 10c each.

**MAUVE BELLIE**—Very large flowers of spinel pink, with center of Tyrian rose, bordered yellow. Long flower heads, 5 or more open, vigorous grower. 10c each.

**MILADY**—Extra tall, strong, ruffled variety of creamy white. Naples yellow throat, with heavy Amaranth purple feather. Very strong grower. 5c each.

**MING TOY**—Deep buff, with yellow throat. Large flowers on tall, slender stem. 5c each.

**MT. MARCY**—For growth, one of the high ones. Very large flowers of scarlet, shaded deeper at edges. Stems carry 20 buds, with 6 or more open. 5c each.



Harvest Moon

**HARVEST MOON**—Marguerite yellow, shaded deeper at the center, which carries a faint line of Chinese violet. Strong, vigorous growth, with 16 or more buds. Flowers placed in a double row, facing properly and of good size. Excellent substance, good keeper, opening 8 or more flowers at once. 25c each.

See bottom page 20 for prices on three or more of a kind.

**GLADIOLUS**  
BILL'S BULBS BLOOM BEST  
**GLADIOLUS**

**MRS. DR. NORTON**—Finest creamy pink. A prize winner. **10c each.**

**MRS. FRANK PENDLETON**—Rose pink, with heavy blotch of bright crimson. **10c each.**

**MRS. HERBERT HOOVER**—Registered with the American Gladiolus Society. The beauty of this variety together with the name selected for it will create a big demand. The flower is a blotched one, similar to Pendleton, but in the lilac shades instead of pink. Shape of flower similar to LeMarechal Foch, but a good keeper. Here is our field note description based on Ridgeway's Color Chart. "Pale vinaceous lilac, flushed Persian lilac. Heavy blotch of Rhodamine purple. Facing and spacing correct, massive heads, always erect, thick petals, slightly reflexed. Heavy broad foliage, medium height, straight, stiff stem, 14 buds, 6 open, 4½ inch flowers." **\$5.00 each.**

**MRS. LEON DOUGLAS**—Ground color begonia rose striped with flame and brilliant scarlet. Lip pale yellow, slightly speckled with ruby. The flowers are very large. **10c each.**

**MR. W. H. PHIPPS**—Brilliant salmon rose. Many flowers open. Prize winner at every show. **10c each.**

**NACOOMEE**—The name given this variety is an Indian name, "Handful of Flowers." Lavender, with various shades and tints. **20c each.**

**NIGHT BIRD**—Extra large, very dark, with soft velvet surface. Heavy petals and a good keeper. **35c each.**

**1910 ROSE**—Pure rose shade, with white central lines on lower petals. **5c each.**

**1925 ROSE**—Rose red flaking over deep rose pink. Attractive, creamy white dash on lower petals. A deeper shade than 1910 Rose. **15c each.**

**NOBILIS**—One of those velvet deep reds. It does not fade in wet weather, as most others of this type do. Ridgeway's Color Chart calls it Amaranth purple. Many massive, frilled flowers open at a time. **35c each.**

**NOKOMIS**—Flame scarlet, flaked mahogany at tips. Strong, large ruffled flowers. **15c each.**

**NOMAD**—Immense flowers of Persian lilac shaded to Bishop's violet at the tips. Heavy cream zone across the lower petals. **35c each.**

**NORWALK**—Deep scarlet, with large yellow throat. Petals are pointed, slightly waved and a faint tinge of blue on the borders. **15c each.**

**OH BOY!**—When you see this variety you will fully realize the significance of the name. A brilliant red, self color, without markings. Flowers 7 inches or more across, and petals extremely thick. Sometimes with 4 or 5 of these mammoth flowers at a time it gives the impression that the limit has been reached. Flowers are wide open. **75c each.**

**OLYMPIAD**—The most vivid orange scarlet yet produced. The flowers appear to be literally on fire. Very large blooms, sometimes 5 inches across. **15c each.**

**PARADER**—Very soft, Begonia rose, flaked scarlet red. Heavy, scarlet throat blotch, bordered with zone of Pinard yellow. **10c each.**

**PATRICIA**—LaFrance pink, shaded to hermosa pink at tips. Strong Tyrian rose feather on creamy throat. Tall, with 18 buds and 6 open at once. **10c each.**

**PELICAN**—No one can appreciate the peculiarly attractive style of the Pelican, without having seen it. The upper petal resembles a pelican's pouch inverted. **10c each.**

**PICCADILLY**—Pure creamy yellow, with amber throat. Wonderful strong spikes, with many large flowers open at a time. **10c each.**

**PINEHURST**—Sulphur yellow, with pale, greenish yellow throat. Very tall, strong grower, with 18 or 20 buds on a stalk. **10c each.**

**PINK PREMIER**—Light cameo pink. Pure, even color, with velvety surface. **75c each.**

**PINK PRIDE**—This produces a very large loose flower head, with 6 to 8 massive flowers open at once. Good, vigorous grower. Rosolane pink, flushed and flaked with Tyrian pink. **20c each.**

**PIPPIN**—Soft plush Eosine pink flowers of large size on tall straight stems. Neat feather and stippling of Eugenia red on cream throat. **10c each.**

**PRIDE OF LANCASTER (Ruffled)**—Brilliant orange salmon, with deeper orange throat. **10c each.**

**PRIMULINUS SPECIE**—Native of South Africa. Small flowers of rich, deep, pure yellow. Very useful in landscape plantings. **10c each.**

**PRIMUNELLA**—Large, ruffled, orchid-like flowers of light salmon rose. **10c each.**

**PRIM PICOTEE**—(Bill's Origination). A very unusual primulinus hybrid with picotee edge of yellow bordering all petals. Center of petals are brilliant red. A distinct novelty. **20c each.**





**Opalescent**

**OPALESCENT**—Wonderful spikes of very large, pale rose lavender. A pure self color, with soft, lilac throat lines. A vigorous grower, with excellent foliage and strong, straight bloom stalks. Flowers well placed, with broad petals of good substance. As sparkling and pure as the water of the Adirondack Mountain stream for which it was named. One of the best in our list for cutting and shipping. Gives excellent results as a variety for greenhouse forcing. Rated 97 per cent as a commercial flower by Gersdorff. **OPALESCENT** received Special Award of Merit by the American Gladiolus Society in 1924. 5c each.

**PRIORITY**—Tall, straight and strong. Large, open flowers. Color is Venetian pink, shaded darker toward the tips. Faint central lines and feather of deep rose pink. 10c each.

**QUAKER MAID**—Soft lavender pink with delicate feathery throat markings. Tall and strong with many flowers open at a time. Late flowering. 10c each.

**REVUE**—Very tall and straight. The center of the flower is pure Martius yellow, daintily flushed with Eosine pink on the tips of the petals. 10c each.

**RICHMOND**—Large flowers of Spectrum red, with cream zone and feather of blackish red. Very striking. 15c each.

**ROBINHOOD**—Immense, massive blooms of LaFrance pink, tipped and flaked with scarlet. Strong and vigorous grower. Early bloomer. 15c each.

**ROBUSTO**—Soft peach red, flaked with scarlet. Have measured spikes 28 inches from first flower to tip of buds. 10c each.

**ROMANCE**—Large, orange salmon rose, red and yellow throat. Wine blue bordered petals. 5c each.

**ROMANTIC**—Center is coral pink, shading outward through old rose to Daphne red at the tips. Light yellow medial lines. 10c each.

**ROSALIND**—A massive, ruffled variety of rich analine red, with deeper throat. 25c each.

**ROSE ASH**—Old rose, overlaid and blended with pink, blue and red, giving the color of ashes of roses. 10c each.

**ROSE OF SHARON**—Pure rose color, with large, white center blotch. Resembles an Althea flower in form and color. 35c each.

**ROTA**—Eosine pink with white center. 5c each.

**ROTARY PINK**—Bright, Eosine pink, throat feathered rose doree, with dainty white medial lines. Opens 4 to 6 large blooms at a time. 15c each.

**"ROTARY" WHITE**—Pure white, tall, strong grower. Several open at once, slightly frilled. Buds pale greenish tint. 25c each.

**RUBELLA**—A deep, velvet, Amaranth purple. Wonderfully rich shade. Nice, straight spikes, with well placed florets. 10c each.

**SALOME**—Orange buff, with buff yellow throat. The color is so entrancing that it is simply irresistible. 10c each.

**SCARLET PRINCEPS**—Massive, large bright scarlet. 5c each.

**SCHWABEN**—The most popular standard yellow. 5c each.

See bottom page 20 for prices on three or more of a kind.

**GLADIOLUS**  
BILL'S BULBS BLOOM BEST



Summer Dream

**SUMMER DREAM**—Light Eosine pink blending to milky white in the center. Silky surface texture. The illustration shows the form of the florets and the arrangement on the stem. **35c each.**

**SERRATA**—This is a new type, with the petals serrated or lacinated on the edges. The flowers are of good size and a clear cream color. **20c each.**

**SILVERTONE** — Neat velvet carmine feather on a yellow zone in the center. The flower is creamy white. Petals slightly frilled. **10c each.**

**SNOW DREAM**—Whitest white, lavender stamens. Very straight, slender stem, with 5 to 6 open at once. **15c each.**

**SONATA** — A robust white, slightly flushed very light Phlox pink, strong throat lines of Aster purple. **10c each.**

**SONNENBERG**—Named in honor of the wonderful Sonnenberg Estate located in Canandaigua. Massive spikes of creamy pink lightly flaked with lavender pink. The pink shade melts away to a soft yellow at the throat. Magnificent for exhibition or cut flower purposes. Stock limited. **\$1.00 each.**

**SONNY BOY**—Very light cameo pink, large, open flowers, sometimes lightly flecked with geranium pink. Several open at a time. **50c each.**

**SPECTRUM**—Too many colors to describe, so we just call it Spectrum. A yellow, brown and pink combination, early, ruffled, hooded and winged. Try it for variety. **10c each.**

**SPLENDORRA**—Very dark variety, almost wine black. Unusual and very attractive. **15c each.**

**GLADIOLUS**  
BILL'S RULES BLOOM BEST  
**GLADIOLUS**

See bottom page 20 for prices on three or more of a kind.

# BILL'S GLORIOUS MIXED GLADS

All Colors—Rival the Rainbow

LARGE SIZE BULBS		MEDIUM SIZE BULBS	
35 Bulbs .....	\$ 1.00	60 Bulbs .....	\$ 1.00
100 Bulbs .....	2.50	200 Bulbs .....	3.00
500 Bulbs .....	10.00	500 Bulbs .....	6.50
1000 Bulbs .....	18.00	1000 Bulbs .....	12.00

## Primulinus Hybrids

All pastel shades, same price as Glorious Mixed

This space for addresses of your friends who have gardens.  
Please send us only names of those you know to be interested.

WE THANK YOU

Name .....

Address .....

City and State .....

Name .....

Address .....

City and State .....

Name .....

Address .....

City and State .....

Name .....

Address .....

City and State .....

Name .....

Address .....

City and State .....





**BILL'S GLAD FARMS, Canandaigua, New York**

If sold out any variety may we substitute? .....

To get free bulb send this order before \_\_\_\_\_

“	“	125.00	“	25.00
---	---	--------	---	-------

BILL'S GLAD FARMS, Canandaigua, New York

City and State .....

To get free bulb send this order before .....

Voluntary data to assist in making a study and tabulation of the

**GARDENS OF AMERICA**

***Please Read the Instructions***

State "yes" or "no" after vegetable and flower gardens, and give size in feet or indicate size by such words as: bed, small, large, or extensive.

- ✓ Mark in front of kinds of flowers you are growing.
- Mark in front of kinds you expect to grow.
- X Mark in front of kinds that are a hobby with you.

Vegetable Garden? ..... Size.....

Flower Garden? ..... Size.....

..... Spring Bulbs	..... Dahlias
..... Tulips	..... Perennials
..... Daffodils	..... Annuals
..... Narcissus	..... Shrubs
..... Iris	..... Porch or Window Boxes
..... Peonies	..... Lily Pool
..... Lilies	..... Rock Garden
..... Delphinium	..... Formal Garden
..... Roses	..... House Plants
..... Gladiolus	..... Greenhouse
..... Sweet Peas	..... Employ Gardener?

Remarks .....

.....

This space for addresses of your friends who have gardens.  
Please send us only names of those you know to be interested.

**WE THANK YOU**

Name .....

Address .....

City and State .....

Name .....

Address .....

City and State .....

Name .....

Address .....

City and State .....

Name .....

Address .....

City and State .....

Name .....

Address .....

City and State .....

CUT ON THIS LINE

**PLANT A PLENTY**



Lucette

See page 11

**STARLIGHT**—Wonderful strong spikes of ruffled cream flowers, with radiant lines of pomegranate on wax yellow throat. 10c each.

**SPIDER**—New form and style. Long, narrow petals, which are a distinct novelty in form. Flowers spaced regular on tall, strong stem, with 6 or more open. Good sized flowers that give an impression of massiveness in spite of extremely narrow petals. Color is cream. \$1.00 each.

**SUNBURST**—Entrancing saffron and yellow combination which one cannot pass without stopping to admire. 25c each.

**SUPERIOR**—Extremely large, bright red, with pointed petals. Strong grower; broad foliage and medium early. 20c each.

See bottom page 20 for prices on three or more of a kind.



In the Garden Six Feet Tall  
**VANITY**

Delicate LaFrance pink, flushed over cream ground. Very large flowers of airy, graceful type, with slightly reflexed petals.

Unsurpassed for large baskets. Won first prize at A. G. S. Show in New York City for handsomest floor basket. The sensation of the New York wholesale cut flower market. Awarded First Class Certificate by the American Gladiolus Society in 1924. Strong, vigorous grower. 10c each.

**GLADIOLUS**  
BILL'S BULBS BLOOM BEST  
**GLADIOLUS**



- SYLVAN QUEEN**—An early, strong growing, soft Begonia rose, with carmine lines on lower petals. 15c each.
- TAJ MAHAL** (Pearl of the World)—Round white flowers flushed mother-of-pearl. 5c each.
- THEDA**—Earlier than Halley. Great for forcing. Shrimp pink. 5c each.
- TOMMY ATKINS**—The cut flowers sell the quickest of any red we have. It is bright scarlet, with deep carmine throat lines. 15c each.
- TRIUMPHO**—Light Marguerite yellow, shaded to primrose yellow in the center. Hooded and winged, neat ruffle, 8 flowers opening at once. 15c each.
- TROJANA**—Large, open flowers of soft, geranium pink, daintily flaked with Begonia rose. Bright scarlet line on pale yellow throat. 10c each.
- VAGABOND**—Persian lilac, edged and veined Tyrian pink. 20c each.
- VICTOR**—One of the largest ruffled varieties. A beautiful cream yellow, with heavy, ruby central lines. 20c each.
- VINACEA**—Vinaceous shaded deeper. Edges of petals are smoky blue. 10c each.
- VON SION**—A pure deep yellow, with bronze throat lines. Color similar to Von Sion Narcissus. 10c each.
- WARRIOR**—Deep velvet maroon, with yellow medial dashes. Planted in May, it does not bloom until late September. 10c each.
- WHITE ORCHID**—The picture will convey to you the extreme grace, beauty and style of this variety. The color is a pure cream white. The wing petals stand well open, measuring 4 to 5 inches across. The upper central petals gracefully curve forward. The three lower petals are somewhat smaller. All petals most beautifully frilled and of heavy substance which holds up well under adverse conditions. The type of the flower immediately gives the impression of an orchid by its extreme grace and poise. It is a strong grower and blooms very early. 75c each.
- WHITE PREMIER**—Pure white without markings or flakings. Strong constitution, massive, heavy flower heads. 35c each.
- WHITE WONDER**—Pure white, with faint lavender pink flaking. 10c each.
- WILSONIA GEM**—Large massive flowers of Amaranth pink flushed over a pale buff background. 15c each.
- ZEALOT**—A scarlet variety, with yellow in center. Very striking. 10c each.



Price Schedule for Gladiolus Bulbs

1 1/4" diameter or larger

Each	3 of a kind	6 of a kind	12 of a kind	25 of a kind	100 of a kind
5 cents	\$ .15	\$ .25	\$ .45	\$ .75	\$ 2.50
10 cents	.25	.45	.80	1.40	4.50
15 cents	.40	.70	1.25	2.25	7.00
20 cents	.50	.90	1.60	3.00	9.50
25 cents	.65	1.15	2.00	3.75	12.00
35 cents	.90	1.60	2.90	5.25	16.00
50 cents	1.25	2.25	4.00	7.50	24.00
75 cents	1.90	3.50	6.00	11.00	38.00
\$1.00	2.50	4.50	8.00	15.00	50.00
\$2.00	5.00	9.00	16.00	30.00	100.00

Planting size bulbs 3/4" to 1 1/4" at one-half above prices

Ask for special quotations on 250 or more of a kind.





# Gladiolus Collections

## NO DISCOUNTS

### 18 Collection No. 1 **\$1** PRIMULINUS HYBRIDS

All labeled as below:

Albion . . . . .	\$.05	Freckles . . . . .	\$.05
Altair . . . . .	.10	Maud Muller . . .	.10
Angola . . . . .	.05	Ming Toy . . . . .	.05
Buddy . . . . .	.05	Primunella . . . .	.10
Cameo . . . . .	.10	Prim Picotee . . .	.20
Capt. Jinks . . . .	.10	Revue . . . . .	.10
Chicadee . . . . .	.05	Salome . . . . .	.10
Elfin . . . . .	.05	Vanity . . . . .	.10
Floral Tribute . .	.10	Von Sion . . . . .	.10

Total Value \$1.55

### 16 Collection No. 2 **\$1** EXTRA EARLY

All labeled as below:

Altair . . . . .	\$.10	Gladdie Boy . . .	\$.15
Araby . . . . .	.20	Goldina . . . . .	.10
Break O' Day . . .	.10	Halley . . . . .	.05
Capt. Jinks . . . .	.10	Mary Pickford . .	.05
Chicadee . . . . .	.05	Robinhood . . . .	.15
Early Lassie . . .	.05	Spectrum . . . . .	.10
Early One . . . . .	.05	Sylvan Queen . . .	.15
Elizabeth Tabor .	.10	Theda . . . . .	.05

Total Value \$1.55

### 16 Collection No. 3 **\$1** SHADES OF PINK

All labeled as below:

Betty Joy . . . . .	\$.10	Patricia . . . . .	\$.10
Break O' Day . . .	.10	Pippin . . . . .	.10
Chicadee . . . . .	.05	Priority . . . . .	.10
Early One . . . . .	.05	Rota . . . . .	.05
Elfin . . . . .	.05	Rotary Pink . . .	.15
Fastidious . . . .	.10	Theda . . . . .	.05
Idyll . . . . .	.25	Trojana . . . . .	.10
Parader . . . . .	.10	Vanity . . . . .	.10

Total Value \$1.55

### 12 Collection No. 4 **\$1** RED AND SCARLET

All labeled as below:

Antique . . . . .	\$.15	Rubella . . . . .	\$.10
Chieftain . . . . .	.15	Scarlet Prin. . . .	.05
Gypsy Butterfly . .	.15	Superior . . . . .	.20
Lucifer . . . . .	.20	Tommy Atkins . . .	.15
Mt. Marcy . . . . .	.05	Warrior . . . . .	.10
Olympiad . . . . .	.15	Zealot . . . . .	.10

Total Value \$1.55

WHITE ORCHID

See Inside Front Cover for Bill's Best Bargain Collection

# Gladiolus Collections

## NO DISCOUNTS

### 12 Collection No. 5 WHITE AND CREAM \$1

All labeled as below:

Bouncing Bet .\$.20	Mary Pickford \$.05
Early Lassie . . .05	Milady . . . . .05
Easter Lily . . .25	Serrata . . . . .20
Elaine . . . . .10	Silvertone . . . .10
Hopewell White .15	Snow Dream . . .15
Lucette . . . . .05	White Premier .35

Total Value \$1.70

### 12 Collection No. 6 YELLOW SHADES \$1

All labeled as below:

Floral Tribute \$.10	Piccadilly . . . \$.10
Floretta . . . . .15	Pinehurst . . . .10
Golden Measure .10	Schwaben . . . .05
Goldina . . . . .10	Starlight . . . .10
King Midas . . .25	Triumpho . . . .15
Harvest Moon .25	Von Sion . . . .10

Total Value \$1.55

### 12 Collection No. 7 ORANGE AND SAFFRON \$1

#### SHADES

All labeled as below:

Alice Tiplady \$.05	Ming Toy . . . \$.05
Allen V. Bunce .20	Nokomis . . . .15
Alma Mater . . .15	Pride of Lanc. .10
Altair . . . . .10	Primunella . . .10
Gladdie Boy . . .15	Salome . . . . .10
Maud Muller . .10	Sunburst . . . .25

Total Value \$1.50

### 12 Collection No. 8 ORCHID AND LAVENDER \$1

#### SHADES

All labeled as below:

America . . . . \$.05	Herada . . . . .10
Araby . . . . .20	La Petite . . . .35
Betty Bunce . . .10	LeM. Foch . . . .05
Byron Smith . .10	Mauve Belle . . .10
Capt. Boynton .10	Opalescent . . .05
Echo . . . . .25	Quaker Maid . .10

Total Value \$1.55

### 12 Collection No. 9 RUFFLED VARIETIES \$1

All labeled as below:

Broadelbin . . \$.15	Pride of Lanc. \$.10
E. J. Shaylor . .05	Primunella . . .10
Gladdie Boy . .15	Rosalind . . . .25
Goldina . . . . .10	Spectrum . . . .10
Katinka . . . . .20	Starlight . . . .10
Milady . . . . .05	Triumpho . . . .15

Total Value \$1.50

### 9 Collection No. 10 SMOKY VARIETIES \$1

All labeled as below:

Dardanella . . \$.15	Romantic . . . \$.10
Loella . . . . .25	Rose Ash . . . .10
Nomad . . . . .35	Vagabond . . . .20
Prince of India .25	Vinacea . . . . .10
Romance . . . . .05	

Total Value \$1.55

### 9 Collection No. 11 DARK VELVETY ONES \$1

All labeled as below:

Arabia . . . . \$.25	La Rose . . . . \$.20
Black Pansy . . .10	Nobilis . . . . .35
Chameleon . . .10	Rubella . . . . .10
Clydesdale . . .10	Splendorra . . .15

Kokomo . . . . .15

Total Value \$1.50

### 7 Collection No. 12 ODD AND UNUSUAL \$1

All labeled as below:

Chameleon . . \$.10	Pelican . . . . \$.10
Geneva Gem . . .50	Prim Picotee . .20
Kaleidoscope . .25	Vagabond . . . .20
King Midas . . .25	

Total Value \$1.60

#### Collection No. 13

#### DISTINCT FORMS

This collection is to enable you to get a good representative of each type or form as listed below:

Primulinus Hybrid—Cameo . . . . .	\$ .10
Prim. Grandiflorus—Break O' Day . .	.10
Grandiflorus—Creatore . . . . .	.50
Ruffled—Cleopatra . . . . .	.50
Serrated Edges—Serrata . . . . .	.20
Orchid Type—White Orchid . . . . .	.75
Lanceolate Petals—Spider . . . . .	1.00
Picotee Edge—Prim Picotee . . . . .	.20
Fragrant Glad—Bill's Fragrant . . . .	2.00

Total value . . . . . \$5.35

Special Price \$4.00

### 10 Collection No. 14 THE TOP TEN \$11

All labeled as below:

Bill's Fragrant \$2.00	Fort Sumter . \$.75
Cleopatra . . . . .50	Mrs. H. Hoover 5.00
Chinoline . . . . .1.00	Oh Boy! . . . . .75
Creatore . . . . .50	Spider . . . . .1.00
First Lady . . . . .2.00	White Orchid .75

Total Value \$14.25

Special Price \$11.00

8 without First Lady and Hoover \$6.00

# BEARDED IRIS

## CULTURAL DIRECTIONS

Plant Bearded Irises in the sunniest and best drained places in the garden. They require the moisture but will not do well in naturally wet soil. Do not use stable manure in soil intended for Bearded Iris.

Bearded Irises are shipped dry and should be planted as soon as received. Our plants will come properly trimmed

and the roots pruned back ready for planting. Should the tops be dried out and the roots appear shriveled when the plants are opened, no harm is done as the rhizomes will start new growth soon after they are planted.

Plant shallow so that the rhizomes, or fleshy part of the root lies in a horizontal position and is barely covered.

Variety and color	Each	3	Doz.
Afterglow—Misty lavender. Delicate shades .....	\$.15	\$.40	\$1.25
Amas—Early blue, medium tall .....	.10	.25	1.00
Ambassadeur—Large, smoky purple standards, maroon falls..	.25	.65	2.00
Black Prince—Short, almost black .....	.25	.65	2.00
Fairy—Early blush white, very fragrant .....	.15	.40	1.25
Flavescens—Light yellow. Strong, vigorous plants .....	.10	.25	1.00
Florentina—Fragrant white, early and strong .....	.20	.50	1.75
Georgia—Rose. Tall, large flowered .....	.15	.40	1.25
Germanica—Early violet, most popular .....	.10	.25	1.00
Lent A. Williamson—Violet, one of the best .....	.15	.40	1.25
Lohengrin—Large deep violet mauve .....	.20	.50	2.00
Mme. Chereau—White, blue border on each petal .....	.20	.50	2.00
Mme. Charmet—Buff and maroon, strong plant .....	.15	.40	1.25
Mother of Pearl—Bluish lavender, one of the newest .....	.20	.50	1.75
Pallida Dalmatica—Tall blue, the old reliable .....	.15	.40	1.25
Quaker Lady—Smoky lavender, tall but dainty .....	.15	.40	1.25
Queen of May—Rose pink, the best pink .....	.15	.40	1.25
Rheine Nixe—White and violet, the best bi-color .....	.10	.25	1.00
Sherwin Wright—Golden yellow, short but fine .....	.20	.50	2.00

### Collection - - 19

One each of above 19 different Iris  
for

**\$2.50**

### Collection - - 6

One each of the 6 Iris below **\$1**  
for .....

Ambassadeur	Fairy
Lent Williamson	Black Prince
Mother of Pearl	Lohengrin

### Collection - - 16

2 plants each of the 8 Iris **\$1**  
below (16 plants) .....

Afterglow	Pallida Dal.
Amas	Quaker Lady
Flavescens	Queen of May
Germanica	Rheine Nixe

20 choice Iris, postpaid, all **\$1**  
different (our selection) ...

To move immediately our surplus stock of Iris, we are willing that garden owners should have them for the cost of advertising, digging and shipping. We will send 20 good vigorous plants for one dollar, all different, freshly dug, of our own growing and no junk. Sure to live and flower for years. Six sets for \$5.



PEONIES

CULTURAL DIRECTIONS

Peonies should be planted in fertile, well-drained soil, and where they will get the full sun at least half the day. They will not do well in poorly drained ground, nor where water stands about their roots during any part of the year. Any garden soil will grow good Peonies, but the more care that is given to preparing the ground where Peonies are to be planted, the better the blooms will be. Under no circumstances should fresh manure be used around Peonies.

Set the planting divisions in the prepared soil at a depth so that the new eyes, or buds, will not be over 2 inches below the surface of the ground after the loose soil and the roots have settled.

For Spring Planting, Orders Must Reach Us Before April 15th

For fall planting by October 15th. By planting this spring you can gain a year on those planted the following fall.

Variety	Price Each	Price Three
Alsace Lorraine—Rich creamy white . . . . .	\$ .75	\$2.00
Asa Gray—Salmon flesh; flecked lavender . . . . .	1.00	2.50
Avalanche—Very fragrant large white . . . . .	.75	2.00
Baroness Schroeder—Delicate flesh pink; fragrant . . . . .	.75	2.00
Cherry Hill—Deep garnet red; tall and early . . . . .	2.00	5.00
Couronne D'Or—Late pure white with yellow stamens . . . . .	.75	2.00
Dutchess DeNemours—Extra early fragrant white . . . . .	.50	1.25
Edulis Superba—Extra early; fragrant, mauve pink . . . . .	.75	2.00
Felix Crousse—Clear brilliant red; midseason . . . . .	.75	2.00
Festiva Maxima—White flecked crimson; large . . . . .	.50	1.25
Fragrans—Dark pink; fragrant; very late . . . . .	.50	1.25
Jubilee—Largest white; lacy petals . . . . .	2.00	5.00
Karl Rosenfield—Rich velvety crimson . . . . .	1.00	2.50
Kelway's Glorious—Second highest rated white peony . . . . .	5.00	12.00
Lady Alexander Duff—Beautiful cup-shape; pale pink . . . . .	1.00	2.50
La Tulipe—Lilac white, streaked carmine . . . . .	1.00	2.50
Le Cygne—The perfect white . . . . .	4.00	10.00
Livingstone—Silver tipped pale lilac rose . . . . .	1.00	2.50
Martha Bullock—Extra large; silvery shell pink . . . . .	4.00	10.00
Mary Livermore—Rose pink-tipped white . . . . .	.75	2.00
Mme. De Verneville—Extra fragrant; blush white . . . . .	.75	2.00
Mons. Jules Elie—Enormous blooms; lilac rose . . . . .	1.00	2.50
Mons. Martin Caluzac—The darkest peony . . . . .	2.00	5.00
Officinalis Rubra—The old-fashioned extra early double red peony . . . . .	.75	2.00
Primevere—Nearly a true yellow . . . . .	2.00	5.00
Queen Victoria—White splashed crimson . . . . .	.50	1.25
Sarah Bernhardt—Apple blossom pink . . . . .	1.00	2.50
Souv. de Expo. Universalle—Fragrant bright violet rose . . . . .	.50	1.25
Solange—Creamy white shaded orange salmon . . . . .	2.00	5.00
The Moor—Large single; dark garnet . . . . .	1.00	2.50
Therese—The world's best fragrant pink . . . . .	2.00	5.00
Walter Faxon—Soft coral pink, tinted salmon . . . . .	3.00	7.50
Welcome Guest—Free blooming lilac pink . . . . .	.75	1.25

The BIG THREE, Felix Crousse, Festiva Maxima and Livingstone

One each of BIG THREE for \$2.00

Three sets BIG THREE for \$5.00

Any \$10.00 worth of Peonies at the Each or Three price for \$ 9.00

Any \$25.00 worth of Peonies at the Each or Three price for \$20.00

All Peony prices include postage prepaid

# FLOWER SEEDS

Many of our flower-loving friends who have been purchasing "BILL'S BEST BULBS" suggest that we supply them with flower and vegetable seeds also. Our specialty is Gladiolus, so we could not attempt to grow seeds for you, but by special arrangement with one of the best seed growers in America we are able to offer a short list of Seeds. We make this list short because we want to make it easy for you to select and insure that you will get only the very best in each type of flower or vegetable. The packet will contain generous quantities as compared with those you buy from seed racks on display at stores. Order seeds by number, for instance: 1 Pkt. No. 2021, will bring you a packet of Candytuft seeds.

## BILL'S BRANCHING ASTERS

Sow seeds in boxes or hotbed in March or April. Transplant when they have 4 leaves and then shift to garden beds when danger of heavy frost has passed. Asters need plenty of fertilizer and moisture.

- No. 1000—Purple Branching Aster. Pkt. 10c.
- No. 1001—Lavender Branching Aster. Pkt. 10c.
- No. 1002—Pure White Branching Aster. Pkt. 10c.
- No. 1003—Rose Pink Branching Aster. Pkt. 10c.
- No. 1004—Mixed Branching Aster. Pkt. 10c.

Collection: 1 Pkt. each of above 4 colors, 30c.

## CALIFORNIA POPPIES

### (ESCHSCHOLTZIA)

The golden glory of our western coast brought into your own garden. Sow them broadcast in beds, or wherever you want them to grow.

- No. 2110—Golden West. The largest of all; rich golden yellow flowers 4-6 inches across. Pkt. 10c.
- No. 2111—Crimson King. Crimson scarlet; very showy. Pkt. 10c.

No. 2112—Finest Mixed. Including every shade known in California Poppies. Pkt. 10c.

## ANNUAL LARKSPUR

These are wonderfully showy in beds or in the border. Their long slender flower spikes are extremely graceful, and the colors bright-blue, purple, pink and carmine. Sow early outdoor in shallow drill for early summer blooming. We list the latest giant double Imperial type. A great improvement.

- No. 2180—Dark Blue Spire. Pkt. 10c.
- No. 2181—Exquisite Pink. Pkt. 10c.
- No. 2182—Exquisite Rose. Pkt. 10c.
- No. 2183—White Spire. Pkt. 10c.
- No. 2184—Double Mixed. Pkt. 10c.

Collection: 1 Pkt. each of 4 colors, 35c.

## MARIGOLD

When most of the summer flowers have faded and the garden begins to look brown and bare they burst forth and stand out in all their cheerful brilliancy.

- No. 2201—African Double Mixed. 3 feet. Including all shades of orange, yellow and lemon. Pkt. 10c.

No. 2202—French Double Mixed. Pkt. 10c.

No. 2203—Dwarf Scotch Marigold. Not over 1 foot high and covered with tiny bright yellow flowers. Fine for rock garden or borders for beds. Pkt. 10c.

## NASTURTIUMS

Plant masses of them for there isn't another flower that gives more for the little care it takes. The tall varieties are fine for covering fences, and stone walls.

No. 2230—Bill's Sunbeam Mixture of Giant Flowering Dwarf Nasturtiums. 1 foot high. An unequalled mixture comprising every conceivable color and shade. Pkt. 10c; oz. 15c.

No. 2232—Bill's Rainbow Mixture of Tall or Climbing Nasturtiums. 4 feet high. The richest assortment, including every known color. Pkt. 10c; oz. 15c.

## PANSIES

Give them a half shady spot and they will bloom all through the season. Our pansies are unsurpassed for size, form and color range.

No. 2245—Bill's Sunbeam Mixture of Pansies. A mixture of all colors. Pkt. 10c.

No. 2244—Masterpiece. The finest strain of giant pansies. Pkt. 25c.

## PETUNIAS

Bloom all summer long until killed by hard frost, a constant feast for the eyes. One of the most satisfactory and effective annuals we know, extremely showy and most satisfactory for every decorative purpose.

No. 2250—Bedding Petunias. Very free flowering. For bedding, window boxes, vases and hanging baskets, including a great assortment of beautiful colors. Pkt. 10c.

No. 2251—Rosy Morn. A lovely shade of soft pink. Blooms profusely. Very attractive in beds. Pkt. 10c.

No. 2252—Ruffled California Giants. The best large flowered strain of ruffled varieties in all colors mixed. Pk. 25c.

## POPPIES

### (ANNUAL)

A Poppy bed will afford you a great deal of pleasure. They are a constant surprise and delight and easily grown. Scatter the seed broadcast where you want them to grow.

No. 2270—Shirley Poppies. Exquisitely dainty in texture and tints, like fairy work, so silky and tissue like do they appear. Pkt. 10c.

No. 2271—American Legion. The Flanders poppy, bright orange scarlet. Pkt. 10c.

No. 2278—Double Carnation Flowered Poppies, Mixed. Flowers double, feathered and fringed, striped and penciled in the most dainty colors. Pkt. 10c.

## Burpee's Giant Orchid Sweet Peas

Large frilled flowers on long stems. To make it easy for you to pick the best, we offer the distinct colors, each representing what we consider the very finest of its particular color. All named varieties 10c per Pkt.; ½ oz. 15c; oz. 25c.

**3475 Giant White**—We consider this the best black-seeded white. Graceful form and pure color.

**3454 Floradale Fairy**—Large, well-waved blooms of a lovely deep cream color.

**3595 Supreme**—This ranks as one of the best clear pinks. Soft delicate color. Large exquisite blooms.

**3451 Gold Crest**—Beautiful flower with glowing orange tint with a rich, luminous salmon cast.

**3570 Royal Scot**—Brilliant, lustrous, well-waved scarlet-cerise flowers, toned with a deep orange sheen.

**3542 Guinea Gold**—A glowing orange shaded with gold. Attractive because of its brilliant hue and large flowers.

**3577 Sunset**—Beautiful shade of soft rich rose with distinct halo of luminous yellow toward base.

**3543 Powerscourt**—Mammoth flowers of pure lavender. One of the best, strong-grower, profuse grower.

**3412 Blue Bird**—A fine, large, rich colored blue variety. Large, much waved flowers of artistic form.

**3534 Olympia**—Lovely large blooms of a rich bright purple. Blooms profusely on vigorous, sturdy vines.

**3571 Sunkist**—Large well-formed flower of a rich cream edged pink. Lovely.

**3431 Chieftain**—Gold Medal Variety. Large blooms of a pure satiny mauve. Fine graceful flower sprays.

Collection: 1 Pkt. each of above, 12 for \$1.00; 1 oz. each of above, 12 for \$2.50.

Giant Orchid Sweet Peas Mixed—Pkt. 10c; oz. 20c; lb. \$1.40.

### ZINNIAS

These are rapidly becoming the most popular annual for summer gardens.

**2419 Giant Dahlia Flowered**—All the new colors, immense flowers up to 6 inches across. Plants 2 to 3 feet high. Finest mixed. Pkt. 20c; ¼ oz. 50c.

**2420 Mammoth Double**—Immense ball shape flowers of large size in all colors. Pkt. 10c; ½ oz. 50c.

**2421 Pompon Zinnias**—Dwarf growing, very bushy, the plants are covered with round ball shape flowers about 1½ inches across. Use this for masses of color and narrow borders. All colors mixed. Pkt. 10c; ½ oz. 50c.

### BILL'S SURPRISE WILD GARDEN MIXTURE

No. 2431—Over five hundred different kinds are included in this mixture. You will derive a great deal of pleasure from a big bed or border of our Mixed Annuals. Sow them broadcast on embankments or the edges of woodlands where they can flourish undisturbed, seed again and perpetuate themselves from year to year. Pkt. 10c; oz. 20c; ¼ lb. 45c; lb. \$1.25.

### OTHER ANNUAL SEEDS

10c per Pkt.

- No.
- 2000 *Calendula*—Orange king.
- 2001 *Calendula*—Lemon queen.
- 1075 *Centaurea*—(Bachelor Button.)
- 2327 *Centaurea*—(Sweet Sultan.)
- 2066 *Giant Early Cosmos*.
- 2145 *Gypsophila*—(Baby's Breath.)
- 2115 *Helichrysum*—(Straw Flowers.)
- 2213 *Mignonette*—Mixed colors.
- 2225 *Morning Glory*—(Japanese.)
- 2227 *Morning Glory*—(Common.)
- 2261 *Portulaca*—Moss pink.
- 2290 *Salpiglossis*—Mixed.
- 2295 *Salvia*—(Scarlet Sage.)
- 1069 *Snapdragon*—Bedding mixed.
- 2405 *Verbena*—Mammoth mixed.

### BORDER ANNUALS

- 1057 *Ageratum*—Deep blue.
- 1063 *Alyssum*—Little Gem.
- 2021 *Candytuft*—Mixed.

### PERENNIAL SEEDS

- 1070 *Aquilegia*—(Columbine.) Long spur Hybrids.
- 2031 *Canterbury Bells*.
- 2010 *Coreopsis*—Grandiflora.
- 2080 *Delphinium*—Hybrids.
- 2081 *Delphinium*—Belladonna.
- 2120 *Forget-Me-Not*—(Myosotis.)
- 2132 *Gaillardia*—Tall.
- 2155 *Hollyhock*—Double mixed.
- 2331 *Sweet William*—Mixed.



## BEAN SPECIAL

**No. 22—Improved Golden Wax**—The best wax string bean for home gardens. Stringless, brittle and tender. Two ounces of seed will plant a row 10 ft. long. Make several plantings and always have fresh string beans for your table. 2 oz. Pkt. 10c; ½ lb. 20c; 1 lb. 30c.

**No. 31 Stringless Green Pod**—This famous snap bean is unequalled for an early table bean. 2 oz. Pkt. 10c; ½ lb. 20c; 1 lb. 35c.

**No. 62 Burpee Fordhook Bush Lima**—The earliest and most prolific of all bush lima beans. 2 oz. Pkt. 10c; ½ lb. 35c; 1 lb. 50c.



## SWEET CORN SPECIAL

**No. 239 Bantam Evergreen**—The finest, sweetest and largest second early Sweet Corn. A cross between Golden Bantam and Stowell's Evergreen, combining the best qualities of both. Just as sweet and luscious as Golden Bantam, with ears nearly as large as those of Stowell's Evergreen. Fully 8 to 9 inches long, 12 rowed, broad, deep grains of a rich golden yellow.

**No. 237 Gold Standard**—This is an extra early yellow Sweet Corn. It is nearly two weeks earlier than the ordinary Golden Bantam with ears a little longer and having 10 to 12 rows, sweet and buttery.

**No. 241 Golden Bantam**—This is the best known, richest flavored and most popular Sweet Corn grown today. The ears are 6 to 8 inches long, usually 8 rowed.

All Sweet Corn—2 oz. Pkts. 10c; ½ lb. 20c; 1 lb. 30c.



## GARDEN PEA SPECIAL

**No. 511 Improved Telephone (4 feet)**—The best pea for a main crop. Delicious in quality, enormous pods and tremendously prolific. The pods are very dark green, often measure 5 to 6 inches in length and are always closely filled with delicious sweet peas and of large size.

**No. 500 Laxtonian**—The vines grow only 18 inches high and require no staking, but are nevertheless extremely productive. The pods are large, dark green in color and contain regularly from 8 to 9 large peas, most deliciously sweet and tender.

**No. 513 True American Wonder**—Dwarf-wrinkled pea, esteemed for earliness, productiveness, quality. Strong and robust, about 10 inches high, and produces medium large pods which contain 5 to 6 wrinkled peas of very sweet flavor.

All Garden Peas—2 oz. Pkt. 10c; ½ lb. 20c; 1 lb. 35c.



## Plant Indoors in March or April

Plant seeds in shallow boxes or pans in March or April and put in a sunny window. You will have nice plants to set in the garden early in May.

**No. 724 Earliana Tomato**—An extremely early, smooth, bright red tomato. Pkt. 10c.

**No. 739 Stone Tomato**—Late, heavy yield solid tomatoes. Best for market and canning. Pkt. 10c.

**No. 733 Ponderosa Tomato**—Giant solid fruit nearly free from seeds. Pkt. 10c.

**No. 551 Bull Nose Peppers**—Mild flavor, good size. Pkt. 10c.

**No. 135 Copenhagen Cabbage**—Very fine. Stem short, head large, round and solid, with few outer leaves. Of an upright growth. Pkt. 10c; oz. 40c.

**No. 142 Danish Ballhead Cabbage**—The best winter cabbage. Pkt. 10c; oz. 40c.

## Other Vegetable Seeds

All 10c per Pkt.

**No. 90 New Acme Beets**—Perfect shape, tender, blood red.

**No. 170 Danvers Half Long Carrot**—Fine flavor, perfect shape.

**No. 283 Early Fortune Cucumber**—Large, early and tender.

**No. 291 Early Cluster Cucumber**—Best for pickling.

**No. 372 Rocky Ford Muskmelon.**

**No. 374 Honey Dew Muskmelon.**

**No. 456 Yellow Globe Danvers Onion.**

**No. 481 Champion Curled Parsley.**

**No. 492 Large Sugar Parsnips.**

**No. 571 Sugar or Pie Pumpkin.**

**No. 607 Icicle Radish**—Long white for summer and fall.

**No. 641 Salsify (Vegetable Oyster.)**

**No. 655 Bloomsdale Spinach**—Crisp, tender, curly leaves.

**No. 672 Early Crookneck Squash.**

**No. 690 Hubbard Squash.**

**No. 763 White Globe Turnip.**

**No. 340 Black Seeded Simpson Lettuce**—A big, loose heading, tender and very crisp lettuce.

**No. 351 Iceberg Head Lettuce**—The most delicious, crisp, tender hearts blanch almost white even under average garden conditions.

**No. 603 French Breakfast Radish**—Bright scarlet, early and crisp.

# PERENNIAL PLANTS

Strong field grown plants. Ready to flower this Summer.

## CHRYSANTHEMUMS

Hardy, early blooming varieties. Plant out doors as soon as you receive the plants. Select well drained, sunny location, with rich soil. Give plenty of water when in bud.

	Ft.	Blooms
A. Barnham—Orange Bronze.	2	Sept. 30
Alice Howell—Orange Yellow.	1½	Oct. 5
Boston—Golden Bronze	.....2	Oct. 10
Carrie—Deep Yellow	.....2	Sept. 25
Eden—Bright Rose	.....1½	Sept. 30
Mayellan—Cerise Pink	.....2	Sept. 30
Leilah—Rose Pink Pompon.	2½	Oct. 15
Zora—Yellow Pompon	.....2½	Oct. 20
Any of the above 15 cts. each; 1 ea. above 8 varieties \$1.		

## DELPHINIUM

**HARDY LARKSPUR.** Everybody loves the tall stately spires of delphinium in blue and lavender shades with sometimes a trace of pink. We have extra nice strong 2 year plants.

**BELLADONNA.** Free branching light blue. A favorite with all florists. 20c each; 6 for \$1.00.

**HYBRIDS.** We have grown our plants from the finest American and English seed producers. Flower heads are massive and regular. Colors are light and dark blue, lavender and pink tinted. 25c each; 5 for \$1.00.

**SELECTED DOUBLE HYBRIDS.** 75c each; 3 for \$2.00.

## HARDY PHLOX

**B. COMTE.** Tall growing variety producing large heads of rich satiny amaranth flowers. Very brilliant.

**MISS LINGARD.** Flowers a month earlier than the other sorts. Has beautiful, long, shiny green foliage. It flowers from early June until October with large heads of white flowers with faint pink shadings in center. The best early white Phlox known.

**MRS. JENKINS.** Pure white, late flowering, grows very fast and is of medium height. A splendid sort for planting in masses. Few varieties equal its free-flowering habit.

**RIJNSTROOM.** Each stem topped with heavy trusses of flowers of a lively rose-pink, much like the color of the Paul Neyron rose.

**THOR.** A beautiful shade of deep salmon-pink, overlaid with a scarlet glow; small aniline red eye. A good grower, never giving trouble, always full of bloom. All of the above hardy Phlox 25c each. 5 for \$1.00; 25 for \$3.75. Assorted any way you wish.

## ORIENTAL POPPY

The most striking and popular of all the poppy family. Field grown plants can only be moved in August and September. Pot plants available for Spring delivery.

**CRIMSON-SCARLET** The best known of all the oriental poppies.

Field plants in August. 25c each; 5 for \$1.00.

Pot plants in Spring. 35c each; 3 for \$1.00.

**EDNA PERRY.** Mammoth silky apricot pink flowers. The best pink.

Field plants in August. 40c each; 3 for \$1.00.

Pot plants in Spring. 50c each; 3 for \$1.25.

**PERRY'S WHITE.** Satiny white with crimson-maroon blotch at base of petals. Field plants in August. 50c each; 3 for \$1.25.

Pot plants in Spring. 60c each; 2 for \$1.00.

1 each of above in August for \$1.00.

1 each of above in Spring for \$1.25.

**BLEEDING HEART** (*Dicentra Spectabilis*). An old favorite, now very popular. Strong plants 30c each; 4 for \$1.00.

**CHRISTMAS ROSE** (*Helleborus Niger*). Also known as the Lenten Rose. A rare plant but very desirable. Low growing with evergreen foliage and white flowers, flushed purple. Often in bloom through the snow in February and March. Plant in a shady location. Each \$1.00; 3 for \$2.50.

**HOLLYHOCKS.** Double—Strong young plants in separate colors as follows: Bright Rose, Newport Pink, Red, Yellow and mixed. 25c each; 5 for \$1.00.

**LEOPARDBANE** (*Doronicum Caucasicum*). Bright yellow daisy like flowers—2½ to 3 inches across and bloom about the same time as Darwin Tulips. Need heavy soil, in shade or full sun. Excellent for cutting, 35c each; 3 for \$1.00.

**YUCCA** (*Filamentosa*). Evergreen sword-like foliage with stately branching spikes of white pendant flowers—4 ft. tall in July. 3 year old plants, 35c each, 3 for \$1.00.

**SWEET WILLIAM** (*Dianthus Barbatius*). Newport Pink—young plants—fine for bed or rock garden. Wonderful color, 50c per doz.

**CANTERBURY BELLS.** All colors mixed, small plants, 50c doz.

## ROCK GARDEN PLANTS

### PHLOX SUBULATA

(Moss or Mountain Pinks)

Flowers in May on thick spreading plants 6 to 8 inches high. White, Blue, Lilac and Rose. 25c each; 5 for \$1.00.

**ICELAND POPPY** (*Papaver Nudicaule*). Dwarf plants with brilliant orange, white, yellow or pink flowers produced all summer. Plant in sandy soil and full sunshine. All colors mixed 30c each; 4 for \$1.00.

### SEDUMS (Stone Crop)

**Album**. Dwarf, waxy green foliage with white flowers.

**Acre**. Low and spreading, yellow flowers.

**Sieboldi**. Bright pink, flowers in September.

**Coccineum**. Rosy crimson, flowers in July.

20c each; 6 for \$1.00.

### HEN AND CHICKENS

(*Sempervivium*—House Leek)

**Cobweb House Leek**. Tips of leaves connected by silvery threads. Flowers bright red.

**Brauni**. Bronze Rosettes.

**Doellianum**. Small hairy green rosettes with red tips.

**Globiferum**. Flat rosettes tipped brown. Pale yellow flowers.

**Tectorum**. Broad rosettes of reddish brown. Flowers pale red.

25c each; 5 for \$1.00.

### VIOLAS (Tufted Pansies)

**Jersey Gem**. Pure rich violet.

**Prince of Wales**. Fragrant, deep purple.

25c each; 5 for \$1.00.

## SUMMER BLOOMING BULBS

### HARDY LILIES

**Auratum** (The Gold Banded Lily). White spotted carmine with yellow band through the center of each petal, blooms August and September. 40c each; 3 for \$1.00.

**Canadense**. Bright orange yellow spotted black. Blooms in July. Each 25c; 5 for \$1.00.

**Henryi** (Yellow show Lily). Extremely hardy, bright orange yellow. Blooms in August and September. Each 60c; 2 for \$1.00.

**Regal Lily**. Magnificent new lily, fragrant, white with flush of coral pink. Each 25c; 5 for \$1.00.

**Speciosum Rubrum**. Large white flowers spotted blood red. Flowers August and September. Each 60c; 2 for \$1.00.

**Superbum**. Bright reddish orange, blooms in July. Each 25c; 5 for \$1.00.

**Tiger Lily**. Single, orange-scarlet spotted brown. Each 30c; 4 for \$1.00.

COLLECTION 1 each above 7 Lilies for \$2.25.

### CANNAS

Orchid Flowering. Two to three eye roots **The President**, 4½ ft. Bright scarlet. Green foliage.

**City of Portland**, 3½ ft. Pink flowers. Green foliage.

**Eureka**, 4½ ft. Creamy white. Dark green foliage.

**King Humbert**, 5 ft. Orange scarlet. Bronze foliage.

**Yellow King Humbert**, 4½ ft. Bright yellow, dotted scarlet.

All Cannas 25c each; 5 for \$1.00.

### TUBEROSE

**Dwarf Excelsior Pearl**. 10c each, 12 for \$1.00.

## HOUSE PLANTS

**Boston Ferns**. Strong healthy plants suitable for 4-inch pots, 25c each.

**Sansevieria**. This is a foliage plant with long, fleshy leaves, thick and succulent. Dark mottled green. Thrive in any living room.

**Zeylanica**. *Sansevieria*. Plants with 2 to 3 leaves 8 inches tall, 20c each.

**Laurentii**. *Sansevieria*. Gold Band on the edges of leaves in addition to mottling. Plants with 2 to 3 leaves, 15 inches tall, 30c each.

## IMPROVED METAL TREE LABEL

An indestructible label. For use on trees, bulbs, shrubs, vines and transplants. Made of copper alloy or zinc, impervious to weather conditions.

Lay the label on a pad (folded newspaper) writing with a stylus or hard pencil. Stylus supplied with every box of 100 labels.

Simple—Legible—Permanent

No. 1 Size—¾ in. x 3½ in., 25 for 60c;

100 for \$2.00

## WOODEN GARDEN LABELS

Painted, ¾ x 8 in., 1c each

This is the best thing available for a temporary marker. Simply write names on the label with pencil. Packed with your seed or bulb order.

## GARDEN TROWEL

Better have one of these packed with your bulbs. Large enough to really do something. We use dozens of them when we dig our bulbs. Each 50c.





## Dahlias

Plant two to four weeks after trees are in full foliage.

Lay tubers flat (not on end) 4 to 6 inches deep. Cover with two inches of soil and fill after plants are started. Allow only one sprout to grow on each tuber.

Good well drained garden soil gives best results.

## Guarantee

We send out only good strong tubers and guarantee them to grow if planted properly.

## Giant Dahlias

**BASHFUL GIANT.** One of the largest flowering Decorative dahlias in existence. Its gigantic blooms are excellent for exhibition. An exquisite apricot with buff and gold tints. 35c each, 3 for \$1.00.

**ELIZABETH SLOCOMBE.** The largest and best of its color. Its immense flowers are produced on exceptionally long stiff stems. The brilliant purplish-garnet coloring makes it effective in the garden. 50c each, 3 for \$1.25.

**MILLIONAIRE**—A giant lavender shading to white at center. Dwarf grower. One of the largest dahlias in existence, often 10 inches in diameter. A perfectly formed Decorative dahlia. 35c each, 3 for \$1.00

**MRS. C. D. ANDERSON.** A giant crimson-purple, described by many as a deep red. An excellent cut-flower variety; tightly quilled; long stiff stems. 35c each, 3 for \$1.00.

**PRIDE OF CALIFORNIA.** Mammoth rich "American Beauty" red; very tall vigorous grower, flowering continuously from early summer until late fall. 35c each, 3 for \$1.00.

**MRS. I. DEVER WARNER.** A lovely deep, mauve-pink, of perfect form. Without exception a leader among the better dahlias. Extremely strong growing and very abundant blooming. 50c each, 3 for \$1.40.

One each of the above,  
6 GIANT DAHLIAS—\$2.00.

## New and Rare Dahlias

**AURANTIACA.** Abundant flowering, continuous blooming new creation of the favorite Autumn shades. A blend of buff and golden bronze, with distinctly twisting petals and very long stiff stems. \$1.00 each.

**MARGARET WOODROW WILSON.** Mammoth opalescent pink creation with exceptionally strong stiff stems. A remarkable creation of creamy white suffused pink, the reflex or reverse side of each petal being a deeper lavender pink. A very fine exhibition flower, and equally good in the garden. 75c each.

**MRS. ELMER O. DREW.** Flowers are of tremendous size—six to nine inches in diameter. Rich purplish-maroon. Some would classify it as a Hybrid Cactus, but I think it nearer a Hybrid Decorative. \$1.00 each.

**RADIO.** This phenomenal dahlia will produce flowers eight to ten inches in diameter. In color, a most attractive combination of deep "American Beauty" red blending to yellow at center, with tips of gold. \$1.00 each.

**WALDHEIM SUNSHINE.** Deep golden yellow shading to chrome yellow at the center, while the reflex is lightly suffused scarlet. Beautifully shaped flowers possessing long curling petals. Flowers six to ten inches in diameter. \$2.50 each.

One each of the above,  
5 NEW DAHLIAS—\$5.00.

## Novelty Dahlias

**AMBER QUEEN.** Very abundant flowering long stiff stems, ideal for cutting; in very heavy demand for bouquets. An unusually beautiful combination of amber beautifully edged apricot. 35c each, 3 for \$1.00.

**BEATRICE SLOCOMBE.** A perfectly formed Decorative flower of rich carmine-red blending to old gold, each petal tipped gold. It is an early, continuous bloomer. \$1.00 each.

**BELLE OF SPRINGFIELD.** The smallest dahlia grown, very tiny, brick-red. 75c each, 3 for \$2.00.

**BOB PLEUSE.** One of the finest novelties, a deep velvety maroon distinctly tipped and splashed white. Large flowers are both fully double and semi-double, and of beautiful irregular formation. \$1.00 each.

**AMY PEABODY.** Very large, with long wavy and curling petals. A very attractive com-

bination of velvety purplish-maroon, with distinct white markings and tips. Each flower is different, as this variety produces all combinations of the two colors on the same plant. \$1.00 each.

**HERBERT HOOVER.** Hybrid Decorative. This new creation has a most unusual and desirable color combination, making it one of the finest new dahlias. A brilliant orange with tips of white. One of the finest two colored dahlias I have ever seen and one that I can highly recommend. \$1.00 each, 3 for \$2.50.

**MILDRED ALGER.** A rare novelty, pale sulphur yellow attractively striped, splashed and marked deep maroon. Free-flowering. \$1.00 each.

One each of the above,

**7 NOVELTY DAHLIAS—\$5.00.**

## Exceptional Dahlias

**AMUN RA, "THE SUN GOD."** This very fine dahlia holds the record of winning first prize for three consecutive years on the Pacific Coast. A gigantic flower of Decorative type; in color, a blending of copper and bronze, with orange and gold tints. 50c each, 3 for \$1.40.

**BONNIE BRAE.** A very large soft rose-pink flower blending to cream in the center. Like a pond lily in coloring. Very soft and dainty in appearance, as its petals are not as "set" looking as a pond lily. A true Decorative type, an exceptional exhibition variety and also very effective in the garden. 50c each, 3 for \$1.40.

**GEORGE WALTERS.** A wonderful Hybrid Cactus dahlia of gigantic size. One of the finest on the market. In color, a beautiful shade of salmon-pink artistically blending to old gold. Its flowers are perfectly formed, of very good substance, and produced on exceptionally long stems, well above the foliage. 50c each, 3 for \$1.40.

**GLORY OF NEW HAVEN.** One of the most beautiful Decorative dahlias grown, and in my opinion the finest of the lavender shades. It might be described as a pink-mauve or silvery lilac. Its flowers are of large size, and are produced with remarkable freedom on long stiff stems. 50c each, 3 for \$1.40.

**SEQUOIA GIGANTEA.** Another gigantic Californian production of excellent habits. It is well named, as it is as sturdy as the giant trees of California, and towers above other plants in the garden. An immense flower of buttercup-yellow with a suggestion of red. The largest and best of the deep yellow Decoratives. 75c each, 3 for \$2.00.

One each of the above,

**5 EXCEPTIONAL DAHLIAS—\$2.00.**

## Favorite Dahlias

**A. D. LIVONI.** A favorite old time, quilled, shell pink, ball-shaped dahlia. 25c each, 3 for 70c.

**COUNTESS OF LONSDALE.** One of the old favorites that for years has been one of the most popular. Its flowers are produced on long stiff stems, making it very desirable for cut-flower purposes. Salmon-red or cinnamon-red. 35c each, 3 for \$1.00.

**DARLENE.** An exquisite shade of live shell-pink with a dainty blending of white at center. It is an early and continuous bloomer, excellent for florists' use. Flowers very uniform and perfect are produced on long stiff stems well above the foliage. 25c each, 3 for 70c.

**FRANK A. WALKER.** A fine Decorative cut-flower dahlia, which is a continuous and abundant bloomer. Very good for cut-flower purposes. Good florists' variety. In color a beautiful shade of lavender pink, deeper pink at the center. 25c each, 3 for 70c.

**MRS. CARL SALBACH.** A beautiful lavender pink Decorative dahlia which has blends of deeper lavender toward the center. This sensational dahlia has remarkable length of stem, and is a perfect cut-flower and exhibition type, as it lasts so long after cutting. 35c each, 3 for \$1.00.

**SOUVENIR DE GUSTAV DOAZON.** Large orange-red Decorative. Very abundant and continuous bloomer. 25c each, 3 for 70c.

One each of the above,

**6 FAVORITE DAHLIAS—\$1.00.**

## GLADIOLUS CULTURAL DIRECTIONS

Unpack the Gladiolus bulbs as soon as received and keep in a cool cellar until ready to plant. Any good garden soil will answer, but do not use any fresh manure in the Spring. If fertilizer is required apply barnyard manure the previous Fall or use bone meal in Spring.

### WHEN TO PLANT

In Central New York the best time to plant is from May 1st to 15th, when the weather has become settled. If you are further south, plant earlier. A good plan is to plant when maple trees begin to open their leaves. For later flowers you may plant at various periods up to the 4th of July.

### HOW TO PLANT

Plant in rows anywhere from 1½ feet to 4 feet apart. Dig a trench 5 inches deep and 2 inches wide at the bottom. Place the bulbs on the bottom of the trench, 3 inches to 5 inches apart, and then fill the trench level with soil.

### WHERE TO PLANT

They will bloom if planted most anywhere. They will not be at their best if roots from large trees penetrate the ground where they are located. Plenty of air and sunshine makes them strong and sturdy.

### WATER

If you wish you may water them in dry seasons, but water thoroughly. Don't sprinkle a little every evening, but give them a thorough soaking and let them alone for a week.

### CULTIVATION

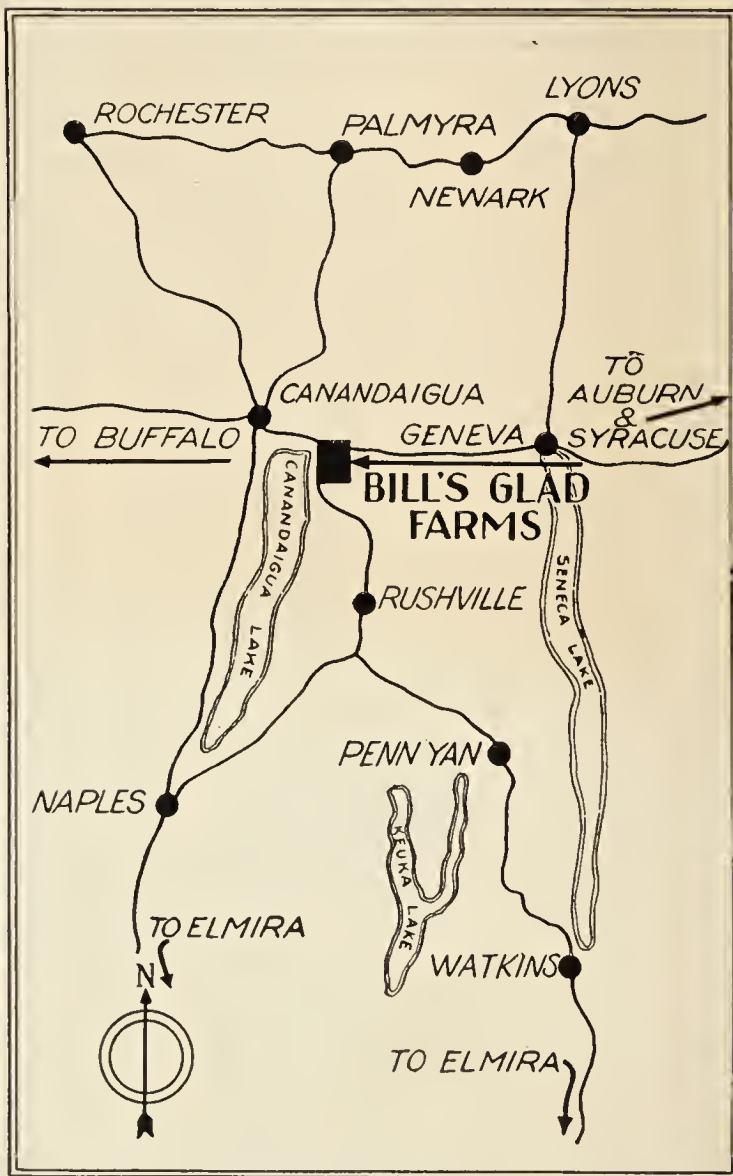
Do it after every rain or watering. Keep the surface loose and don't let the weeds live on the moisture which belongs to the Glads.

### DIGGING AND STORING

As the maples begin to lose their leaves, lift the bulbs, cut the tops off close to the bulbs and expose to sunshine for two or three days. Then store in a cool dry cellar; 40 degrees is best. In about three weeks you can remove the old bulb and roots with ease.

### BLOOMING TIME

If you want them for house decoration cut them in the forenoon when two or more flowers have opened. Put in vases or baskets with fresh cool water. Give fresh water every morning, remove wilted flowers and cut about ½ inch off the stem.



2 Miles from Canandaigua  
14 Miles from Geneva

The above map will show you how to reach our farms from Rochester, Buffalo, Syracuse or Elmira. We hope you will visit us at blooming time. Include Bill's Glad Farms in your vacation trip.